



ART CAN DIE

DIE TOKEN

To pursue our decentralized vision of individual freedom and in order to transcend legal hurdles, DIE token is of a “**utility**” nature and shall not be confused with any financial instrument. In this regard, DIE token gives access to the DAO, and all its original perks such as “**consultancy rights**” (members can have an impact on the projects by voting on the Art Director’s proposals) and “**requesting rights**” (members can ask to organize special fundraising events).

Based on their staking volume, DIE token holders will also be able to progressively influence additional aspects of the **ecosystem** – such as the reserve and the non-profit management.

For privacy needs – even though blockchain nature is of total transparency – ART CAN DIE will reserve some adequate adjustments like anonymization.

All this reflects our vision of connecting more people to the art world, while optimizing liquidity of the global art and crypto market – since DIE token will be tradable on centralized (CEXs) and decentralized (DEXs) exchanges.

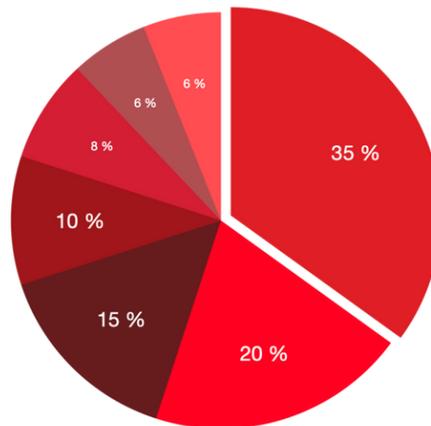
DIE specifications

DIE token is an access and governance tool for the DIE world (DAO) with the following characteristics:

- **Utility token**, which as such does not represent shares, but gives owners access to the DIE world (DAO), and secondary market trading on exchanges;
- **Binance Smart Chain (BSC)** which works with multiple crypto tokens and blockchain wallets. The BEP-20 token standard uses the same functions as the ERC-20 standard, with additional benefits such as lower transaction fees (making it highly popular); DIE NFTs will be on Ethereum ERC-1155;
- Compatible with **all stakeholders** involved in the art industry, from the artist to the gallery;
- Access to **DeFi – Staking – NFTs – Metaverse**.

Tokenomics and token distribution

ART CAN DIE is a community-driven project made by and for the art community as well as for crypto users. Together they form the “DIE community” for whom we are committed to a “know the product, understand the value and foster excellence” perspective ensuring the sustainability of the ecosystem.



DIE tokenomics are built on a scarcity model based on its **limited supply of 21 million tokens**.

DIE tokens for sale (35% - 7,350,000): development of the ecosystem and art projects.

Rewards: building of a powerful DIE world and a strong community.

- **Artists (20% - 4,200,000):** for emerging and established artists.
- **Staking & Liquidity (15% - 3,150,000):** for DIE holders.
- **DIE world (DAO) (6% - 1,260,000):** incentives to participate and sustain the platform.
- **Advertising (6% - 1,260,000):** airdrops, gifts and events to foster adoption among the public.

Team & advisors (10% - 2,100,000): guarantee for qualitative work. The team and advisors respect a one-year blocking period of their tokens; coupled in certain cases with a prefixed distribution of up to 10% at the listing and then a strict additional release per month.

Reserve (8% - 1,680,000): support liquidity after the ICO and the listing. Also used to stimulate art-related initiatives throughout the DIE world life cycle.